

Fall Promotion 2010 Terms and Conditions

Best Western Rewards® members (“Members”) residing in any [participating country](#) who stay* two (2) separate times between September 12, 2010 and November 21, 2010 (“Promotion Period”) at any Best Western branded hotel worldwide may earn double Best Western Rewards points for their 2nd stay (“Promotion”). Earn **triple** points when you also book your reservations through [bestwestern.com](#), [aaa.com](#) or [bwrider.com](#). Limit one double or triple point Promotion bonus per Member/household during the Promotion Period. Best Western Rewards Elite members who stay at least four (4) separate times during the Promotion Period may also earn double or triple Best Western Rewards points for their 4th stay. Use your Best Western Rewards MasterCard® to pay for each of your first two stays and also receive 1,000 Best Western Rewards bonus points. Maximum one (1) credit card bonus reward per member/household. **PROMOTION REGISTRATION AND BEST WESTERN REWARDS ENROLLMENT/MEMBERSHIP REQUIRED PRIOR TO THE FIRST STAY.**

*A “stay” for the purpose of this Promotion is defined as one or more consecutive nights at the same Best Western hotel at a rate eligible for earning points/miles/credits through Best Western Rewards. Only one check-in/check-out permitted per stay.

Double or triple points are calculated against the standard Best Western Rewards earning structure for points. Other restrictions may apply. Offer not valid with any other promotion or discount. Promotion is subject to cancellation or change without notice. Please allow 4-6 weeks for posting of double or triple Promotion points. All Best Western Rewards program rules apply. See [www.bestwesternrewards.com](#) for additional program terms, including standard earning structure for points and airline rewards. Each Best Western® branded hotel is independently owned and operated. Best Western and the Best Western marks are service marks or registered service marks of Best Western International, Inc. ©2010 Best Western International, Inc. All rights reserved.